



## **2008 SUMMER ADVENTURE FORECAST**

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## **NORTHERN OUTDOORS HONORED AS A 2008 YANKEE MAGAZINE EDITORS' CHOICE**

*Maine-based outdoor adventure resort Northern Outdoors to be recognized  
in Yankee Magazine's Travel Guide to New England on newsstands now*

**THE FORKS, MAINE (For immediate release)** – Northern Outdoors, Maine's premier resort for outdoor adventure, has been recognized as a 2008 Editors' Choice award winner in Yankee Magazine's Travel Guide to New England, on newsstands now through the end of August.

Compiled from the experiences of Yankee Magazine editors and writers, the Editors' Choice highlights favorite restaurants, overnight accommodations, and attractions from across New England, with information and resources categorized by state and region.

"Yankee's editors and our trusted legion of travel writers select our Editors' Choice winners," says Yankee editor Mel Allen. "From their own experiences and tips from our readers, they research and find the most deserving establishments in New England. Recipients range from the rustic to the refined, but all are noteworthy and memorable destinations."

For more than 30 years, Yankee Magazine's Travel Guide to New England has been the most widely distributed and best-selling guide in the six-state region, providing readers with a comprehensive vacation planning tool and daily reference.

In 1976, Northern Outdoors introduced guided whitewater rafting to Maine with the very first inflatable raft descent of the Kennebec River. Since then, Northern Outdoors has grown into a premier four-season resort offering rafting, snowmobiling, GPS treasure hunts, family adventures and more. For additional information, please visit [www.NorthernOutdoors.com](http://www.NorthernOutdoors.com).

Northern Outdoors will also be recommended on YankeeMagazine.com, where new mapping features, an expanded online database, and search and browse tools are available for travel planning, as well as the functionality to create and save travel itineraries.

### **ABOUT NORTHERN OUTDOORS**

Based in The Forks, Maine, Northern Outdoors is a premier four-season adventure resort, catering to seasoned outdoor experts as well as first-time adventurers and family explorers. For reservation information, please go to [www.NorthernOutdoors.com](http://www.NorthernOutdoors.com) or call 800-765-7238.

### **ABOUT YANKEE MAGAZINE**

Yankee Magazine was founded in 1935 and is based in Dublin, New Hampshire, with a sales office in Boston. It is the only magazine devoted to New England through its coverage of travel, home, food, and features. With a paid circulation of over 350,000 and a total audience of 2 million, it is published by Yankee Publishing Incorporated (YPI), one of the few remaining independent magazine publishers in the United States. YPI also owns the nation's oldest continuously produced periodical, The Old Farmer's Almanac. More information about Yankee: New England's Magazine is available at: [YankeeMagazine.com](http://YankeeMagazine.com).

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