

## **Northern Outdoors Announces Spring Rafting Special for New England Ski Pass Holders to Benefit Maine Handicapped Skiers Program**

**March 2, 2010 – The Forks, ME** This spring Northern Outdoors (<http://www.NorthernOutdoors.com>) is offering New England skiers and riders a chance to directly support veterans and active service personnel via spring rafting vacations. New England Ski Area season pass holders will get \$15 off all Northern Outdoors May & June rafting trips with their current Season Pass. For every season pass rafter, Northern Outdoors will donate \$5 to the Maine Handicapped Skiers Veterans / No Boundaries Program.

Maine Handicapped Skiing, through Veterans/No Boundaries, provides veterans and active duty personnel with disabilities summer and winter adaptive sports activities, free of charge. Veterans/No Boundaries is funded by Bath Iron Works, veterans groups, local businesses and individuals who are passionate about supporting Maine's service men and women. Northern Outdoors supports veterans through its regular military discount of 20% off on rafting and lodging (peak blackout weekends apply), but wanted to do more.

*"We have a lot of staff who both snowmobile and ski in winter here at Northern Outdoors," says Russell Walters, President. "It was a natural for us to bring together our passion for skiing with our commitment to serve military families with a unique spring special. Partnering with MHS Veterans / No Boundaries program was the perfect way to accomplish this goal."*

Spring white water rafting typically has higher water flows thanks to winter snow melt and offers exciting early season rides. The Ski Pass Special is valid on all three of Maine's whitewater rivers- the Kennebec, the Penobscot, and the Dead River. Each unique river offers a vacation experience of thrilling fun and adventure for first-time rafters, families, and high adventure enthusiasts.

For more information on the New England Ski Resort Season Pass Special call 800-765-7238 or visit <http://www.NorthernOutdoors.com>. For more information on Maine Handicapped Skiers Veterans / No Boundaries, visit [http://www.skimhs.org/veterans\\_no\\_boundaries.php](http://www.skimhs.org/veterans_no_boundaries.php)

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Northern Outdoors is Maine's Premier Adventure Resort and winner of Yankee Magazine's 2008 Editor's Choice Award. Established in 1976, Northern Outdoors offers year-round affordable, Maine adventure vacations and is the first and most experienced rafting adventure company in Maine. Summer season activities offered include whitewater rafting, river floats, hiking, ATV trails and tours, fishing, and geocaching. Lodging options include rustic to luxury cabins and riverside camping. The resort includes the Kennebec River Brewery, featured on the Maine Beer Trail. Northern Outdoors is located 4 hours from Boston, on Route 201, The Old Canada Road National Scenic Byway.

<http://www.NorthernOutdoors.com>



Contact:

Russell Walters

Northern Outdoors

1771 Route 201, PO Box 200

The Forks, ME 04985

800-765-7238

[Russell@northernoutdoors.com](mailto:Russell@northernoutdoors.com)

[www.NorthernOutdoors.com](http://www.NorthernOutdoors.com)